

Carry the Message

To Do List

1. Create a local Public Information Committee
2. Elect a co-chair to the committee
3. Contact community groups
4. Place an announcement in print and media
5. Give "What is P.A.?" flyer to community groups (hardcopy and electronic)



Pills Anonymous (P.A.)

Carry the Message

How to spread the word –
Guidance for P.A. group

The goal of this pamphlet is to carry the message of Pills Anonymous to the still suffering pill addict by informing the general public what we do.

Have a Public Information Committee in each group with goals to spread the word!

- Review the P.A. website and existing conference approved Public Information Manual
- Groups can contact P.A. World Service Committee or World Service Office for help
- Create a local Public Information Committee to spread the word about Pills Anonymous
- Elect a co-chair (the more people involved the better)
- Set goals for informing the public about P.A. and our solution
- Report to the PAWS conference on what works

Step Twelve: Having had a spiritual awakening as the result of these steps, we tried to carry this message to addicts, and to practice these principles in all our affairs.

Tradition Five: Each group has just one primary purpose — to carry the message to the addict who still suffers.

Spread the word-

- Direct the public to the P.A. website: pillsanonymous.org
- Post meeting locations and times in support group or announcement section of the newspaper, local magazines or message boards
- Place a copy of the book *There is a Solution* in every library
- Place announcements of meeting times and locations in community newsletters

Tradition Six: A P.A. Group ought never endorse, finance, or lend the P.A. name to property primary purpose.

You are the key!

Tell others about your experience, strength and hope. Talk to schools, counseling services, community groups, and hospitals. Guidelines are available for speaking to non-pill addicts in Pills Anonymous Public Information Guide. <http://www.pillsanonymous.org/wp-content/uploads/Pills-Anonymous-Local-Service-Manual-2012.pdf>

It is not recommended to disclose our full name at the level of press, radio, T.V., films and the internet.